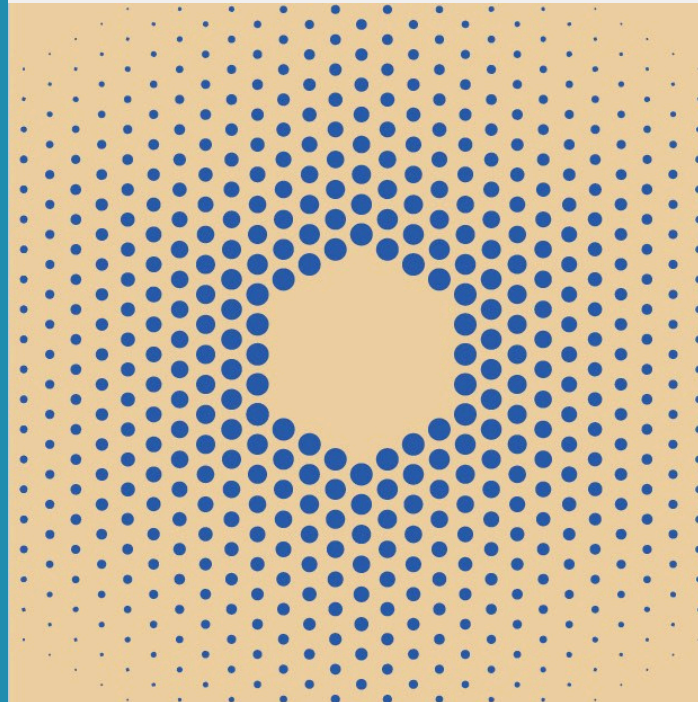


AN EFFECTIVE SOLUTION FOR MYOPIA MANAGEMENT

An estimated 5 billion people, or half of the global population, could be affected by short-sightedness by 2050.



Research shows that more time spent on near-work activities is associated with a greater likelihood of myopia.






MiYOSMART: the smart way to treat myopia in children.

MiyoSmart Lenses by Hoya

MiYOSMART lenses were designed to slow down the progression of myopia in myopic children and adolescents by an average of 60% and its effectiveness has been clinically proven in a 6 year trial.

Tisdale Eye Care Centre

-  600-110th Avenue, Tisdale, SK
-  www.tisdaleeyecarecentre.ca
-  healthyeyes@sasktel.net

WHAT IS MYOPIA?

Myopia, or near sightedness is caused when light focuses in front of the retina instead of directly on the retina. This causes blurry distance vision, while the near vision is typically clear. MiYOsmart lenses are one way to initiate myopia control. Myopia control is a treatment that slows down the progression of near sightedness. High myopia increases your risk of retinal detachment by 6x, and increases your risk of developing glaucoma by 50%.

Incidence of myopia is expected to increase significantly as lifestyles change, with children taking part in more near-sighted activities like using digital devices, studying, reading, and spending less time outdoors. Hereditary, behavioral and environmental factors also play a part.

Getting your child's myopia diagnosed early not only corrects their vision now, but can help to slow the progression of myopia and preserve their vision and eye health for the future.

EASY AND EFFECTIVE NON-INVASIVE METHOD OF MYOPIA MANAGEMENT FOR YOUR CHILD

60% SLOW DOWN OF MYOPIA PROGRESSION*

EFFECTIVE	SAFE	EASY
D.I.M.S. TECHNOLOGY	EYE SHIELD	MIYOSMART COATING

D.I.M.S. stands for Defocus Incorporated Multiple Segments. It is the basis of Hoya's myopia control lenses, known as MiyoSmart. The lens is comprised of a central optical zone for correcting refractive error and multiple defocus segments evenly surrounding the central zone of the lens to control myopia progression. This provides clear vision and myopic defocus simultaneously at all viewing distances.

FEATURES

MIYOSMART COATING

Lenses feature its' own exclusive low-maintenance multi-coating specifically designed for DIMS technology that is easy to wipe and durable, making it suitable for kids.

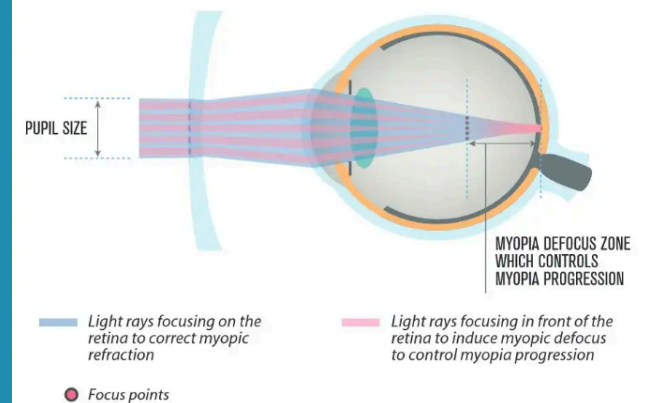
EYE SHIELD

Impact resistant material safe for active kids
Provides UV protection

WARRANTY

1 year Dr. change warranty
2 year defective coating warranty

PRINCIPLE OF HOW D.I.M.S. TECHNOLOGY WORKS IN MIYOSMART



*Illustration is not representational of actual lens shape and design